ZANOG

The South African Network Operators Group

ZANOG 2027

Sponsorship proposal

We are thrilled to invite you to sponsor and partner with ZANOG as we work towards strengthening South Africa's digital infrastructure and fostering collaboration within the network operator community.

17 – 20 May 2027

Protea Hotel Stellenbosch

www.nog.net.za

ABOUT US

About the ZANOG community

ZANOG is a group of individuals who have a strong interest in Internet related technologies. Typically we are people that work, or have worked at ISPs, WISPS, hosting companies, or other business that make significant use of the internet.

We started off in KZN (as KZNNOG), but after a while it was clear that the other regions needed some love too, and today we run events across the country, nine times a year. Six of our events are short evening get-togethers, one is a two day event, and two are half day events. We rotate our events around the country.

9
Events a year

6
Regional events

6
Technical workshops

Why sponsor ZANOG?

VISIBILITY
Showcase your brand to a diverse audience of network operators, ISPs, tech innovators and policy-makers.

ENGAGEMENT
Build valuable connections with industry leaders, decision-makers, and tech enthusiasts across South Africa.

IMPACT
Contribute to the development of Africa's internet ecosystem, empowering connectivity and innovation.

Headline sponsorships

All prices exclude VAT

Key sponsor — R200,000

- Name on all banners, shirts and website
- Logo on one sleeve of the t-shirt
- One branded item in welcome pack at sponsor's cost
- Table available in the expo area if needed
- Six conference passes
- Acknowledgement in social media posts

Peering sponsor — R200,000

- Logo on t-shirt
- Logo on website and invite
- One branded item in welcome pack at sponsor's cost
- Table available in the expo area if needed
- Six conference passes
- Acknowledgement in social media posts

T-shirt sponsor — In kind

- Covers the cost of 300 t-shirts
- One logo on the t-shirt
- Logo on website and invite
- One branded item in welcome pack at sponsor's cost
- Two conference passes
- Acknowledgement in social media posts

Training sponsor — R100,000

- Banner in the training venue
- Logo on website and invite
- One branded item in welcome pack at sponsor's cost
- Table available in the expo area if needed
- Two conference passes
- Acknowledgement in social media posts

Coffee sponsor — R100,000

- Branded coffee station, official coffee break sponsor
- Branding in the tea area
- Logo on website and invite
- One branded item in welcome pack at sponsor's cost
- Table available in the expo area if needed
- Two conference passes
- Acknowledgement in social media posts

Juice sponsor — R100,000

- Branded juice station
- Logo on website and invite
- One branded item in welcome pack at sponsor's cost
- Table available in the expo area if needed
- Two conference passes
- Acknowledgement in social media posts

Sponsorships are confirmed on a first come, first served basis.

Exhibit & supporting sponsorships

Exhibit plus — R100,000

- Larger exhibit space, with room for your own furniture
- One branded item in welcome pack at sponsor's cost
- Logo on website and invite
- Two conference passes
- Acknowledgement in social media posts

Exhibit sponsor — R50,000

- Basic table in exhibit space
- One branded item in welcome pack at sponsor's cost
- Logo on website and invite
- Two conference passes
- Acknowledgement in social media posts

Social sponsor — R10,000

- Evening social event arranged at own cost and preference
- One branded item in welcome pack at sponsor's cost
- Logo on website and invite
- Two conference passes
- Acknowledgement in social media posts

Banner sponsor — R15,000

- Your banner at the venue
- Logo on website and invite
- Two conference passes
- Acknowledgement in social media posts

We thank all our sponsors

Your support keeps ZANOG open, technical and community-run. To confirm a sponsorship, or to talk through a package that suits you, get in touch.

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www.nog.net.za